



Universal Dental Plan

The affordable alternative to dental insurance.

Press Kit

Inside:

Fact Sheet

Product Price Sheet

Story Ideas

Testimonials

896 Beacon St., Boston, MA 02215 | 1-800-894-8984

www.universaldentalplan.com



Universal Dental Plan
The affordable alternative to dental insurance.

Fact Sheet

About

Universal Dental Plan is an alternative to traditional dental insurance by offering members guaranteed discounts on *all* dental procedures through a membership plan offered in Massachusetts without the hassle, restrictions or paperwork that insurance companies require.

Mission

By offering an affordable oral health care discount plan for residents in Massachusetts who don't have dental insurance, Universal Dental Plan strives to make oral health care accessible to everyone.

Company Facts

- Founded in 1993
- There are hundreds of dentists in the UDP network
- The dentists are in over 160 locations throughout Massachusetts
- General Dentists, Orthodontists, Periodontists, Endodontists, and Oral Surgeons are all in the UDP network

Product Description

Membership is offered on an annual or monthly basis for individuals, couples, families, seniors, and senior couples (e.g. Prices for an individual plan are \$9.95 per month or \$95.00 per year). Discounts ranging from 20-50% are guaranteed on all dental procedures offered by the participating dentists in the UDP network.

President

Edan Barshan

Website

www.universaldentalplan.com

Headquarters

| | | |
|------------------|--------|----------------|
| 896 Beacon St. | Phone: | 617-859-1777 |
| Boston, MA 02215 | | 1-800-894-8984 |
| United States | Fax: | 617-859-1441 |

Media Contact

Helen Todd

helen@universaldentalplan.com

617-859-1777



Universal Dental Plan

The affordable alternative to dental insurance.

Product Price Sheet

Individual Plan

\$9.95 / month auto-billed to my credit card (will pay \$119.40 per year)

OR

\$95.00 / year in advance and SAVE \$24.60

Couple Plan

\$12.95 / month auto-billed to my credit card (will pay \$167.40 per year)

OR

\$135.00 / year in advance and SAVE \$32.40

Family Plan

\$16.95 / month auto-billed to my credit card (will pay \$203.40 per year)

OR

\$175.00 / year in advance and SAVE \$28.60

Senior Individual Plan

\$8.45 / month auto-billed to my credit card (will pay \$101.40 per year)

OR

\$80.75 / year in advance and SAVE \$20.65

Senior Couple Plan

\$11.00 / month auto-billed to my credit card (will pay \$132.00 per year)

OR

\$114.85 / year in advance and SAVE \$17.15



Universal Dental Plan

The affordable alternative to dental insurance.

Story Ideas

Visit www.universaldentalplan.com for more information on these ideas.

- **Why people with poor oral health are more prone to illness**
- **Mouth: An Indicator of Overall Health**
- **Oral Health and First Impressions**
- **Making the Most out of your Dentist Visit**
- **Stress and Dental Health**
- **Roadmap to a Healthy Mouth**
- **Baby Boomers and Oral Health**
- **Facts about Cavities**
- **Cost of Ignoring your Oral Health**
- **What is Good Preventative Dental Care?**
- **How to Choose a Good Dentist**
- **Children's Oral Health Top 10 Tips**
- **How to Avoid Anxiety at the Dentist Office**
- **Facts about Gum Disease**
- **Tips on Food for your Teeth**



Universal Dental Plan
The affordable alternative to dental insurance.

Testimonials

"I have saved over \$1,500 on my daughter's braces alone!"

-Joyce Carter, Wakefield, MA

"The great thing about this plan is that there is no paperwork and I have the freedom to choose any dentist from the list of participating providers."

-Logan Smith, Boston, MA

"UDP is a very cost-effective plan which is very convenient and a great alternative to traditional dental insurance."

-J. Keyes, Worcester, MA

"Universal Dental Plan is a benefit we are pleased to offer to our Union members."

-Pat Skarbinski, Boston Police Department Executive Board

"We offer Universal Dental Plan to all of our temps as one way to be more competitive in recruiting temporary employees."

-Mary Freitas, Payroll Manager, Alternative Solutions, Inc.

"UDP, they're great! I save money on their plan. Put it on your credit card, write a check and you're covered. No waiting on hold for 20 minutes. No talking to a machine. No signing your life away. Instant coverage."

-S. Holmes, Peabody MA

"We have been members since Universal Dental Plan began. My husband doesn't have a company paid dental insurance plan. Universal Dental Plan has been a great help."

-Connie Weller, Plymouth, MA